

Fishcake Publications

## Submission Guidelines

The following is a set of guidelines to follow when submitting work to Fishcake Publications for publishing. Please provide as much information and formatting as possible as this will increase the speed of which your work will get to publication.

We ask that you provide the Initial Submission first, and then on acceptance of your work, we will request the Further Submission information.

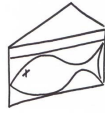
All submissions should be sent by email or in an electronic format (disc or memory stick if you wish to post them.) DO NOT post paper manuscripts or documents as these will not be accepted.

We accept most genres (with the exception of erotica) which can include full length novels, novellas, short story collections, poetry collections and guides. Please note that for Non-Fiction submissions, we will assume that all your facts are correct at the time of writing and it is the author's responsibility to make sure this is the case.

### Initial Submission

In the first instance we require:

- **A brief covering letter or email** which should include a few words about the author including details of past writing experience, relevant writing history and achievements. The genre of the story should be indicated, it's intended audience and the full word count. Also briefly include any details of plans for online and offline promotion and networking. If you have been published before, please let us know the details.
- **The full manuscript** in Microsoft Word (or similar .doc file format) formatted as closely as possible to our *Formatting Guidelines* detailed at the end of this document. (If your work is illustrated with artwork or photographs, the original files for these must also be provided even if they are within the main body of work.)
- **A two page synopsis** outlining all important aspects of the story from plot points to character development and should also include the final outcome.



## Fishcake Publications

- **A draft blurb or introduction** to your work. Something that will capture the imagination of the reader and would be featured on the book description.

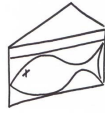
At this stage, if we are unable to publish your work for any reason, we will provide an explanation with any advice or guidance you need to bring it to a publishable standard whereupon you will be invited to resubmit once these changes have taken place. Although we believe that all authors should have a voice, there are some works that Fishcakes Publications may be unwilling to publish and we reserve the right to refuse publishing at our discretion.

Please remember to always keep an original, unedited, unformatted saved copy of your work to refer back to if necessary. Do not send us your only copy as we will not be held responsible for any loss of work during transit.

We aim to respond to your submission within eight weeks of receipt.

For further details please read our Terms and Conditions.

Further details will also be provided in an Publishing Agreement which will be issued if your work is accepted.



## Fishcake Publications

### **Further Submission**

On acceptance of your work we would then ask you for the following information which can be provided voluntarily and are not all necessary. However, for maximum exposure on the internet, it is best to link / network as many outlets as possible so people can find and be exposed to your work:

- **A biography or personal profile** as this will be featured alongside your published work as readers may be curious about the author. This can be as detailed or as brief as you feel necessary and can include whatever you feel appropriate to communicate with your audience. If you write under a pseudonym and wish to remain anonymous you may not wish to supply this or may wish to invent something. These details can also be linked to the author's websites / social media where you may also advertise yourself.
- **A publicity photo** that you would like to go alongside the biography. Again, if you write under a pseudonym and wish to remain anonymous you may not wish to supply this.
- **A list of blogs or websites** that you work on, your work is featured on or host to connect you with your audience further and improve online promotion.
- **Any dedications or introductions** you wish to put at the beginning of the book.
- **Any book cover ideas** that you may have thought of. Fishcake Publications will provide the cover to the book and will use professional sources to obtain the best result. However, we recognise that some author's do have a vision for their book and may have a particular image in mind and will consider these seriously. We do have the right to refuse where necessary if it seen that a particular image may be offensive or reduce commercial viability.
- **Contact details** including name (if using a pseudonym), address and phone number required to send a contract for signing and discuss anything items as they arise. You may also wish to provide BACS details for royalties to be paid directly into your bank account; however this will be done confidentially at the time of payment. Any details held on file will be done so with the utmost confidentiality.